

WHATSAPP MESSAGE SPECS:

Text: Maximum 4096 characters

Image (optional): Max 5MB

SAMPLE COPY FOR WHATSAPP MESSAGES

JOIN MESSAGE:**Text:**

Hi [Name]

Choose us as your cause and scan your MyDifference card on the Woolies app every time you shop to continue to support us, at no cost to you. Just download the Woolies app and join MyDifference. It's totally free!

How to support us:

1. Download the Woolies app.
2. Join MyDifference.
3. Go to the Loyalty hub and tap 'Causes'.
4. Select 'Choose My Own'.
5. Search for our name.
6. Don't miss out! Choose us before the selection window closes.
7. Thank you for your support!

JOIN NOW >

REMINDER MESSAGE:**Text:**

Hi [Name]

Choose us as your cause and scan your MyDifference card on the Woolies app every time you shop to continue to support us, at no cost to you. Just download the Woolies app and join MyDifference. It's totally free!

JOIN NOW >

THANK YOU MESSAGE:

Text:

The support we get every time you shop at Woolies is helping us in so many ways. Go to 'My Causes' on your Woolies app to see how your contribution has helped us so far. And remember to scan your card every time you shop.

JOIN NOW >