

INDIVIDUAL ENTRY FORM

Please complete and submit this entry form with your pitch via post or **email by 27 February 2015**

INDIVIDUAL

Your Name:

Mobile No.:

Email:

Grade:

SCHOOL DETAILS

Name of Your School:

School's Postal Address:

Postal Code:

School's Physical Address:

Postal Code:

School's Telephone No.:

School's Fax No.:

School's Email:

EDUCATOR DETAILS

Your Design Teacher's Name:

Teacher's Mobile No.:

PARENTS DETAILS

Your Parent's Name:

Parent's Mobile No.:

NOTE

PLEASE SEE CONTACT SHEET FOR SUBMISSION IN YOUR REGION.

TERMS AND CONDITIONS

No organisation or entrant may attribute, quote or credit Woolworths Making the Difference Through Design without prior written consent. Concepts not awarded a prize remain the intellectual property of the entrant. Entries not collected from the Regional Expo venues after adjudication will not be kept. Woolworths cannot be held liable for any damage to entries nor loss of property. This competition is open to individuals and teams (of no more than 3) who are Grade 10, 11 and 12 learners from schools in the Western Cape, KwaZulu-Natal and Gauteng that participate in the Making The Difference Programme. Prizes are awarded to successful entrants whose names appear on the entry forms. Judges' decisions are final and no correspondence will be entered into.

THE PITCH SOLVING PROBLEMS FOR THE WORLD

(Please note that the purpose of this template is to make it clear what content is expected in your pitch. You are welcome to use it, but it is not compulsory to do so. You can also submit drawings, plans, graphics and videos as part of your pitch.)

Your Name:

Mobile No.:

Email:

School's Name:

School's Telephone No.:

School's Fax No.:

School's Email:

Project Name:

Describe the problem your solution aims to solve. Include any relevant information and/or statistics that you have researched.

Who is affected by this problem?

How are they affected?

Describe your 'big' idea' – the design solution that can solve this problem.

What is the most important outcome/ impact of your design solution?

What eco-friendly materials will you use to bring your idea to life?

In what ways is your solution environmentally friendly and sustainable?

How do you think the people affected by the problem will feel about your design solution?

Provide a brief SWOT analysis, which means highlighting the Strengths, Weaknesses, Opportunities and Threats that your idea faces in the market-place.

Create a list or make a statement about anything else that is important for us to know about your design solution.

TEAM ENTRY FORM (Maximum of 3 team members)

Please complete and submit this entry form with your pitch via post or **email by 27 February 2015**

TEAM MEMBER 1

Your Name:

Mobile No.:

Email:

Grade:

TEAM MEMBER 2

Your Name:

Mobile no.:

Email:

Grade:

TEAM MEMBER 3

Your Name:

Mobile no.:

Email:

Grade:

SCHOOL DETAILS

Name of Your School:

School's Postal Address:

Postal Code:

School's Physical Address:

Postal Code:

School's Telephone No.:

School's Fax No.:

School's Email:

EDUCATOR DETAILS

Your Design Teacher's Name:

Teacher's Mobile No.:

PARENTS DETAILS

Your Parent's Name:

Parent's Mobile No.:

NOTE

PLEASE SEE CONTACT SHEET FOR SUBMISSION IN YOUR REGION.

TERMS AND CONDITIONS

No organisation or entrant may attribute, quote or credit Woolworths Making the Difference Through Design without prior written consent. Concepts not awarded a prize remain the intellectual property of the entrant. Entries not collected from the Regional Expo venues after adjudication will not be kept. Woolworths cannot be held liable for any damage to entries nor loss of property. This competition is open to individuals and teams (of no more than 3) who are Grade 10, 11 and 12 learners from schools in the Western Cape, KwaZulu-Natal and Gauteng that participate in the Making The Difference Programme. Prizes are awarded to successful entrants whose names appear on the entry forms. Judges' decisions are final and no correspondence will be entered into.

THE BUSINESS CASE STUDY

(Please note that the purpose of this template is to make it clear what content is expected in your business case study. You are welcome to use it, but it is not compulsory to do so.)

Your Name:

Mobile No.:

Email:

School's Name:

School's Telephone No.:

School's Fax No.:

School's Email:

Project Name:

Project description:

(Describe the product, system or campaign that you have designed).

Target market description:

(Describe the users of the product, system or campaign that you have designed).

Provide a brief description of how to market your idea, including possible fundraising opportunities.

Provide a brief project management plan that shows how you intend to carry out your idea. For example: where will you find materials for the project; who will need to help you e.g. will you get leftover metal from a company; how will you time or plan out your work; will there be anything you need to do afterward to ensure sustainability etc.

Budget:

(Detail all costs included in producing your product, or implementing your system or campaign. These costs may include various materials, labour, parts, finishes etc.)