

TERMS & CONDITIONS

- The 2015 Making the Difference Through Design Competition ("competition") is open to individuals and teams (of no more than 3) who are Grade 10, 11 and 12 learners from schools in the Western Cape, KwaZulu-Natal and Gauteng that participate in the Making The Difference Programme.
- ENTRANTS ARE REQUIRED TO RESEARCH AND IDENTIFY SOLUTIONS TO ONE OF THE FOLLOWING CAMPAIGNS:
 - Think about something that are you passionate about and propose how you can use your passion to solve social issues through sustainable design.
 - An awareness/educational campaign that demonstrates how design can be used to benefit society and/or the environment.
- Using only recyclable materials and following a sustainable design strategy, entrants must design a 2 dimensional or 3 dimensional product that solves one of the aforesaid problems. Entrants may submit any design which is a surface design, product design, environmental design or visual communication design ("the four design categories"). Teams may comprise of no more than 3 people. An individual entry must comprise work in a minimum of one of the four design categories. A team entry must include work in a minimum of two of the four design categories.
- The grand prize to be awarded to the national winning team or national individual winner is the opportunity to showcase their winning design at the Design Indaba Expo in 2016. Other prizes will also be up for grabs for national runners-up.
- In order to be entered into the competition, you must submit your design product & case study by post to us, Woolworths (Pty) Ltd, marked for the attention of Amanda Mhluzi, PO Box 680, Cape Town or via email at mtd@woolworths.co.za by no later than close of business, Friday, 24 April 2015.
- The competition selection process will be completed by no later than 30 September 2015. The national winners and national runners-up will be announced by email or telephone (if submitted by post) within 7 days thereafter.
- The competition is not open to Woolworths employees and their family members including the employees and family members of Woolworths, its contractors, advertising and other agencies and distributors participating in, or involved in the promotion of, the expedition.
- Multiple entries are not permitted.
- The entries will be judged by a panel of industry-leading experts appointed by Woolworths. The most compelling entry will be selected by the panel. The panel's decision shall be final and no correspondence will be entered into.
- The winners will be invited for an interview with Woolworths and any third party nominated by it and will be requested to permit his/her/their name(s) to be used for publicity and marketing purposes in any form of media.
- The prize is not transferable, non-refundable, non-exchangeable and cannot be redeemed for cash.
- In the event that any winner cannot be successfully contacted following all reasonable attempts to do so, Woolworths reserves the right to disqualify the winner from the competition and to draw another winner in his or her stead.
- By participating in the competition, the winners agree to release and hold Woolworths harmless against any and all losses, damages, rights, claims and actions of any kind in connection with this competition or resulting from acceptance and participation in the competition including, without limitation, personal injuries, death, and property damage, and claims based on publicity rights, defamation or invasion of privacy.
- Any reference to Woolworths in these terms and conditions shall be deemed to include reference to Woolworths (Pty) Ltd and any of its holding, associated, affiliated companies and subsidiaries.

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PUT ON 3D GLASSES ATTACHED AND SEE THE WORLD IN A DIFFERENT LIGHT

WOOLWORTHS EDUCATIONAL PROGRAMMES

FOCUS YOUR TALENT CHANGING PERSPECTIVES DESIGN COMPETITION 2015

Perforated edges to tear the 3D glasses off with ease.

CHANGING PERSPECTIVES DESIGN COMPETITION 2015

BY COMBINING **SMART, INNOVATIVE THINKING WITH BOLD, EXCITING DESIGN** WE INVITE YOU TO FIND BRILLIANTLY CREATIVE SOLUTIONS TO REAL-WORLD **ISSUES THAT ARE IMPORTANT TO YOU.**

THIS YEAR WE WANT TO BRING SOLUTION ORIENTATED DESIGN INTO FOCUS BY GIVING YOU A POWERFUL PLATFORM FROM WHICH YOU CAN **CHALLENGE THE 'OLD-SCHOOL' INTO NEW WAYS OF THINKING.**

WE WANT YOUR CREATIVITY TO **CHANGE THE WAY YOU LOOK AT OUR WORLD, OUR COUNTRY AND OUR DIVERSE COMMUNITIES.** YOU WILL HAVE THE CHANCE TO INSPIRE THE ENTIRE SA DESIGN COMMUNITY.



THE FOLLOWING CAMPAIGNS CAN BE CHOSEN:

1
 THINK ABOUT A COMMUNITY CONCERN THAT YOU ARE PASSIONATE ABOUT. PROPOSE HOW YOU CAN USE THAT PASSION AND YOUR CREATIVE TALENT TO SOLVE THESE SOCIAL ISSUES THROUGH DESIGN

OR

2
 AN AWARENESS/EDUCATIONAL CAMPAIGN THAT DEMONSTRATES HOW DESIGN CAN BE USED TO BENEFIT SOCIETY, YOUR COMMUNITY OR THE ENVIRONMENT

This competition is about more than great prizes and having fun. It will allow you to **learn, showcase your skills and share your talents.**

It will encourage you to **WIDEN YOUR WORLD VIEW.**



NOTE TO TEACHERS: THE COMPETITION BRIEF MEETS THE REQUIREMENTS OF THE TERM 2 PROJECT.



DESIGN STUDENTS

The competition is open to individuals and teams (of no more than 3) who are Grade 10, 11 and 12 Design and Visual Arts learners in South Africa.

YES, YOU TOO CAN ENTER!



NON-DESIGN STUDENTS

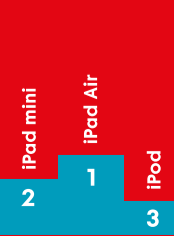
This year we have opened up the competition to all Grade 10, 11 and 12 learners in South Africa who do not have Design and/or Visual Communication as a subject at school, but would like to participate in the competition. You may enter as an individual or teams (of no more than 3).



PRIZES

- The National winners work will be exhibited at the 2016 Design Indaba Expo. The annual Design Indaba Expo is South Africa's premiere design showcase. It is the best of the best and is well attended by local stars and international design legends from every discipline of design. With Cape Town being chosen as the World Design Capital, there is no better place for budding design revolutionaries to step up onto a world stage. This is a true honour for our deserving winners.
- The winner and their teacher will attend the Design Indaba Expo in Cape Town.
- The National Winners' schools will receive a cash prize of R10 000.

NATIONAL WINNERS



REGIONAL WINNERS

